

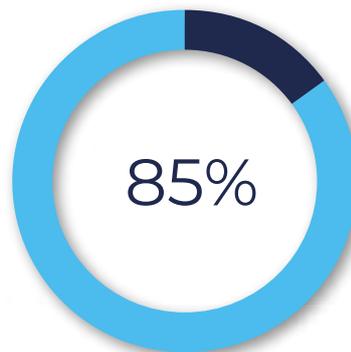
2020 and beyond

A manifesto for the future of the UK caravan,
motorhome and park home industries



1. Manufacturing

- **Promote our industry's goods and services by using a *Best of British* trade class** supported by a dedicated marketing brand for those products made in Britain. This could be based on the 'Australian Made' campaign, which was designed to protect Australian products and industry. Around 85% of leisure vehicles (touring caravans, motorhomes and holiday caravans) and all residential park homes offering an alternative housing tenure are manufactured in Britain.
- **Reward the sector through a Government-backed incentive to introduce a caravan and motorhome scrappage scheme.** This can be based on previous car scrappage schemes introduced into the UK.
- **Assist research into 'greener' engine options for motorhomes,** and support the development of more energy efficient build materials and the means of reducing carbon emissions.
- **Ensure all imported raw materials and components required for *Best of British* products attract the lowest import tariff.** A corresponding low or nil percentage export tariff in all future trade deals will protect our British products in the UK, whilst encouraging foreign markets to buy these sought-after goods.



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2. Tourism

UKCCA research www.ukcca.org.uk shows the holiday park and campsite sector contributes £9.3 billion in revenue and supports over 170,000 FTE jobs in the UK in tourism alone. However, the significant contribution made by the caravan and motorhome sector to domestic tourism is often overlooked and frequently underestimated.

Tourism tax

- **Exempt our sector from proposed tourism taxes**, such taxes could prove counter-productive by acting as a barrier to development and investment in tourism related activities and be a deterrent to visitors.

Researching the marketplace

- **Increase support for additional vital research**, particularly into how the sector can contribute to the wellbeing and health of the population.

Improving connectivity

- **Improve internet connectivity** across the UK, as businesses need it and visitors expect it.



Our sector supports over
170,000 jobs
in the UK

Coastal defences and regeneration

Government must

- **Commit** to coastal regeneration, as it is pivotal for British seaside towns. The development and protection of coastal areas is crucial for our sector, particularly because a significant number of holiday homes, including holiday caravans, lie in flood-prone areas.
- **Review** current provisions for businesses in flood-protected areas; develop existing arrangements to ensure all businesses are adequately insured against loss and damage through flooding.
- **Increase** and improve sea defences.
- **Ensure** that measures to offset effects of climate change are not an undue burden for some tourism businesses.



3. Burden of taxation and regulation

Vehicle Excise Duty (VED) and motorhomes/campervans

- Reclassify new generation motorhomes for the purposes of VED. A motorhome is not a car and should not be taxed as one.
- Vehicle Excise Duty (VED) on motorhomes with a Euro 6d/2 engine has increased by 705% due to a change in regulations and an absence of an appropriate graduated tax system for special purpose vehicles such as motorhomes.



A fair and transparent system for registering campervan and motorhome conversions

- Ensure that all relevant vehicle conversions are treated fairly and consistently.

Review the impact of business rates

- Business rates have a significant impact on large and small businesses' ability to trade at a profit.
- Business rates should be reviewed and reduced to allow our entire supply chain to flourish and expand.



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4. Alternative housing

Recognition of residential park homes ('mobile homes') as an alternative cost-effective and sustainable housing tenure

- Government should recognise the positive contribution that this sector can make to the housing stock in the UK.
- Park homes offer a sustainable alternative to traditional bricks and mortar housing, without related expensive and restrictive land ownership.
- Planners must be trained and accredited with an understanding of park homes to allow greater expansion of residential (mobile home) parks.
- Park homes can offer a genuinely affordable and attractive housing solution, which will help to alleviate some current issues related to available housing stock and affordable options.
- Following the recent 5-year review of the relevant Mobile Homes legislation across England and Wales, Government must work with planners and other stakeholders to ensure park homes are recognised as a crucial contributor to affordable housing. Any additional regulation of the sector should be both carefully researched and proportionate.



8.4 million

people in England are living in an unaffordable, insecure or unsuitable home, according to the National Housing Federation.



5. Training and retention of a skilled workforce

- **Invest in training across our industry** (manufacturing, supplying, tourism, hospitality) to allow the delivery of more digital learning programmes including Webinar/1:1 online tutorials.
- **Recognition of tourism as a career choice**
Ensure tourism and hospitality is better promoted as a career choice.
- **Recognise the NCC Training Academy** as the body which maintains safety and responsibility as the lead objective in industry specific training / qualifications.
- **T-Levels for related industries within the sector** should be structured to fill potential future skills' gaps.

Workforce

- Recognise that post-Brexit immigration reforms have the potential to destabilise the tourism industry in the UK, putting at risk an industry that contributes £145 billion/7.2% of UK GDP to the UK economy (source Office National Statistics).
- Ensure Government considers the complex requirements of staffing in the tourism industry before committing to an immigration system that runs the risk of leaving park operators and other businesses unable to maintain the required staffing levels to ensure a high-quality product for visitors.



Tourism contributes
£145 billion
to the UK economy



6. Closer collaboration

- Collaborate with the NCC in shared interest policy and ensure that our sector is consulted.
- Continue to support our work and the respective All-Party Parliamentary Groups for Trailer and Towing Safety and Residential Park Homes.





leading & promoting the industry

The National Caravan Council (the NCC) is the UK trade association representing the collective interests of the leisure accommodation vehicle industry (touring caravans, motorhomes, caravan holiday homes) and the residential park home industry.

The NCC represents the entire industry supply chain; its membership comprises manufacturers, holiday and residential park businesses, touring caravan and motorhome dealerships, and a wide range of suppliers and service providers.

The industry overall has a turnover in excess of £10 billion, employs more than 170,000 people and serves over 1 million caravanners, the owners of over 330,000 caravan holiday homes, 225,000 motorhome owners and in excess of 85,000 residential park home households across the UK.

Contact us:

Email policy@thencc.org.uk

Tel 01252 336097

 @NCCLtd |  in NCC |  The NCCLtd

www.thencc.org.uk

National Caravan Council Limited, Catherine House, Victoria Road, Aldershot, Hampshire GU11 1SS